Rethinking Funding of universities in Africa: Crises and opportunities

Prof. Karuti Kanyinga Research Professor, Institute for Development Studies (IDS) University of Nairobi

> Cape Town, 25 September 2022 Email: <u>karuti.Kanyinga@uonbi.ac.ke</u>

Outline

- What is the problem?
- What does it lead to?
- What do we conclude
- ... and and Afterthoughts on solutions

Introduction

- Challenges facing development of higher education in Africa
 - Declining state funding
 - Unreliable; and unsustainable
 - Belief that higher education has low economic development returns
 - Decline is the only "predictable" factor
 - Rising social demand for access and equity
 - Under-investment in higher education;
 - declining support by development partners
 - Rising demand for technology relevant education
 - Reduced political commitment to university education
 - Governments are prioritising basic education

...consequences

- High level unemployment of higher education graduates
 - But quality of the graduates and their "degree discipline" is wanting
- Unrests/strikes by students and staff unions
- Disconnect between industry and "disciplines"
 - Natural sciences and industry relationship is still weak
 - A disconnect between the private and the public

But...

- There are other hidden challenges; rarely discussed in public
- Performance of universities in Africa in knowledge development is very low
- South Africa ranks high but not among the top 100 universities
- Very few universities are among the top 500
- Many are within the 1000 category

Top 10 Universities in Africa – 2022 (Worldwide ranking)

World University Rank 2022	Africa Rank 2022	University	Country
=183	1	University of Cape Town	South Africa
251-300	=2	Stellenbosch University	South Africa
251–300	=2	University of the Witwatersrand	South Africa
301-350	4	University of Cape Coast	Ghana
351–400	5	University of KwaZulu-Natal	South Africa
401-500	=6	Addis Ababa University	Ethiopia
401–500	=6	<u>Aswan University</u>	Egypt
401–500	=6	Durban University of Technology	South Africa
401–500	=6	University of Ibadan	Nigeria
501-600	=10	Ferhat Abbas Sétif University 1	Algeria
501-600	=10	Kafrelsheikh University	Egypt
501-600	=10	University of Lagos	Nigeria
501-600	=10	Mansoura University	Egypt
501-600	=10	University of Nairobi	Kenya
501-600	=10	North-West University	South Africa

Africa University Ranking (2022)

Rank	University
1	University of Cape Town
2	University of the Witwatersrand
3	University of Pretoria
4	<u>Universiteit Stellenbosch</u>
5	University of KwaZulu-Natal
6	The American University in Cairo
7	North-West University
8	University of Johannesburg
9	<u>University of Nairobi</u>
10	<u>Rhodes University</u>
11	<u>Cairo University</u>
12	University of the Western Cape
13	University of Ghana
14	Makerere University
15	<u>University of Namibia</u>
16	<u>Université de la Reunion</u>
17	<u>Mansoura University</u>
18	University of the Free State
19	Cape Peninsula University of Technology
20	Nelson Mandela University

Presence in research/publications

Poor visibility

Poor presence in high impact journals

Non competitive presence

	Country/territory	Count	Share
1. 1		25831	18094.2199
1. 2	China	21766	17496.82713
1. 3	Germany	8821	4497.288368
1. 4	United Kingdom (UK)	7583	3446.686543
1. 5	Japan	4706	2878.367756
1. 6	France	4562	1969.753938
1. 7	South Korea	2496	1534.116481
1. 8	Canada	3234	1462.124708
1. 9	Switzerland	3135	1345.437102
1. 10	India	1862	1183.298242
1. 11	Australia	2755	1132.751225
1. 12	Italy	2808	1089.939656
1. 13	Spain	2661	1051.407966
1. 14	Netherlands	2262	845.4305702
1. 15	Sweden	1929	653.2135311
1. 16	Israel	1286	642.6384815
1. 17	Singapore	1191	527.9240768
1. 18	Russia	1399	503.4790879
1. 19	Denmark	1197	406.3770566
1. 20	Belgium	1131	385.5441384
1. 21	Taiwan	926	382.6557804
1. 22	Austria	1177	355.6925389
1. 23	Poland	906	296.2637857
1. 24	Brazil	890	293.1745676
1. 25	Finland	750	213.3790095
1. 26	Czech Republic	721	193.9989269

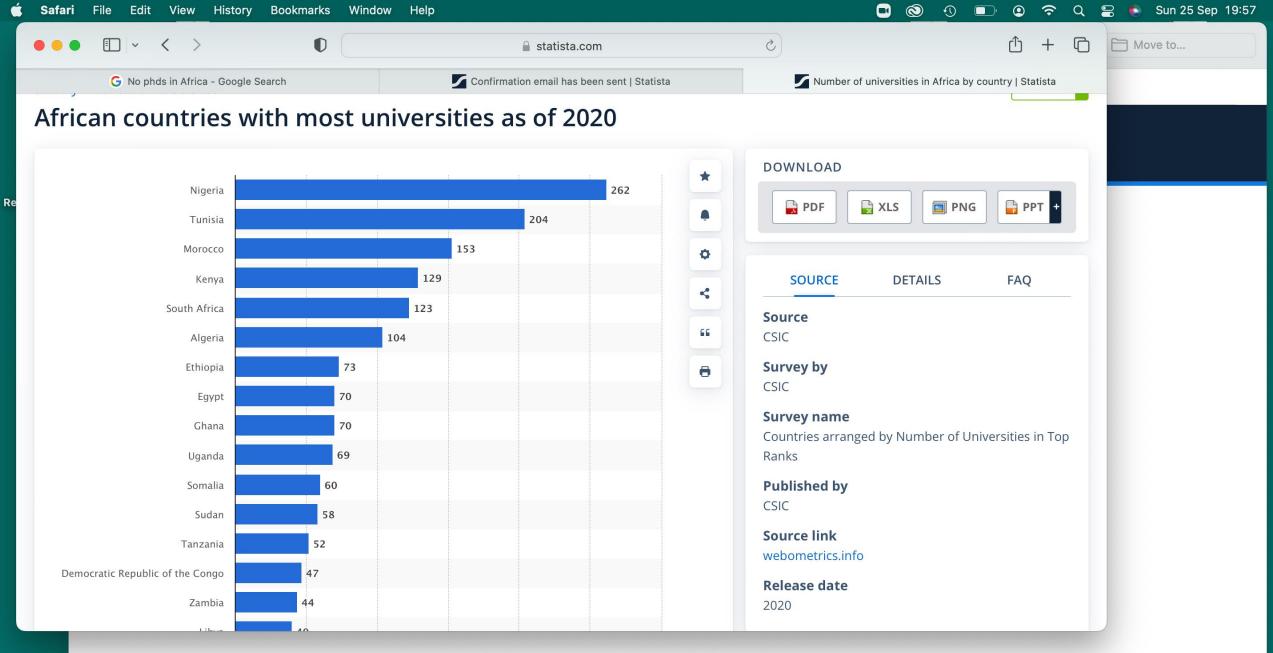
Publications

Po	osition/rank	country	Count	share
1.	28	Portugal	500	140.0008981
1.	29	Saudi Arabia	417	122.2980695
1.	30	Iran	260	115.8885122
1.	31	Chile	439	114.1321303
1.	32	New Zealand	357	99.50161906
1.	33	Ireland	419	99.48488351
1.	34	Hungary	418	94.67940544
1.	35	Argentina	321	92.75101754
1.	<mark>36</mark>	South Africa	<mark>431</mark>	<mark>87.72872251</mark>
1.	37	Mexico	367	86.38517186
1.	38	Greece	401	85.75441303
1.	39	Turkey	375	83.71592744

50	<u>Croatia</u>	168	20.33
51	<u>Romania</u>	206	20.32
52	<u>Slovakia</u>	129	17.66
53	<u>Cyprus</u>	116	16.34
54	<u>Indonesia</u>	100	16.21
55	Egypt	179	12.34
56	<u>Kenya</u>	61	12.30
57	Ecuador	101	11.71
58	<u>Lithuania</u>	91	

50	<u>Croatia</u>	168	20.33
51	<u>Romania</u>	206	20.32
52	<u>Slovakia</u>	129	17.66
53	<u>Cyprus</u>	116	16.34
54	<u>Indonesia</u>	100	16.21
55	<u>Egypt</u>	179	12.34
56	<u>Kenya</u>	61	12.30
57	<u>Ecuador</u>	101	11.71
58	<u>Lithuania</u>	91	

5	Algeria	16	4.46
76	<u>Ghana</u>	29	4.41
77	<u>Uganda</u>	25	4.11
78	<u>Uzbekistan</u>	48	3.82
79	<u>Nigeria</u>	31	3.75
80	<u>Georgia</u>	118	3.68
81	<u>Lebanon</u>	18	3.42
82	Congo	19	3.37
83	<u>Tanzania</u>	23	2.93
84	Malta	11	2.89
85	<u>Venezuela</u>	16	2.74
86	<u>Ethiopia</u>	26	2.72
87	Botswana	15	2.3



The activation link above does not work? Please copy this link directly to the

address bar of your browser:

https://www.statista.com/register/check/BcPEEtli4dal4CoqNheVe1eYHq3dimv2

What then is the problem?

Historical factors

- 60s and 70s witnessed increased investment and commitment to higher education
- Governments considered education as a "public good", a "just" and "right"
- 80s and 90s marked by decline of state funding
- Era of Structural Adjustment Programme across Africa impacting on state capacity to support university education

21 Century and new priorities for many governments

- Pressure to deliver development vs pressure to provide higher education
- Economic decline/poor performance reduced ability to delivery

In the meantime, funding is on decline

- Funding is addressing only the social demand
- Funding not addressing quality, equity and research

Internal context: "Two-Universities in One"

Across Africa, universities tend to become bureaucracies

Administrative functions out grows the academic functions

- Two Universities in One with limited or incoherent coordination
- Mandates of the universities become blurred

Universities become unattractive to the private sector/industry

- Quality is in question
- Connection to the industry is weak
- but social demand continues to rise

Conclusions: what is next?

Financing higher education in Africa is in crisis

- Education a "public good" but governments no longer look at higher education as a public good
- There is a need for debate to express this concern because it has implications for the society

Neglecting higher education has negative consequences

• Knowledge development is positively correlated to economic development

Stable and increased financing of higher education is good for the continents development

- Technology led growth is key to development in the future
- BUT only universities that are equipped to impart quality education and conduct applied research will become relevant

The balance between quality education and addressing social demand for equity should guide policies on financing

Finally: An afterthought on way forward

1. Mobilize resources from the private sector

- Collaboration with the industry to finance education in strategic sectors
- Industry can employ students who then will use the income to pay fees

2. Link universities with public works ministries

• All ministries tend to sub-contract 'outsider' firms who then employ experts from universities

3. Increased focus on research

- Research is under emphasised
- Commercialize research findings, "scientific" patents

4. Intensify debates on concerns about funding

- Governments require collective voice
- Collective voice at AU, regional bodies (SADC, EAC, ECOWAS)

5.Address the crisis of "Two-Universities in One"

6 Tame the middle class

• The middle class is able to pay for their children but are expecting "loans" from the government to support their children



Thanks